



#### Mission Statement

Our Mission is to bring light in a time of sorrow. To provide a teddy bear as a reminder of your little angel and to let you know that you are not alone, but accompanied by the thoughts and prayers of everyone who has shared in this emotion.

PO Box 212, Jenison, MI 49429 P.616.481.3727 [www.briannaleefoundation.org](http://www.briannaleefoundation.org)

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## From Procter and Gamble to a Non Profit

As some of you know, I was the area Sales Rep representing a fantastic company with fantastic products. I was the Dental Sales Rep for Procter and Gamble, representing Crest and Oral B. I loved my job, the company, as well as all the wonderful offices I called on. I had in my opinion, the best job, with the best company, working with the best people.

When my granddaughter died, my son Brian gave my daughter in law Jessica a teddy bear so that she didn't leave the hospital empty handed. When I saw how much this bear helped Jessica, I knew I had to do something to help other women who may experience this same horrible loss.

So on January 1, 2013, I retired from P&G and with the help of my family, we have started the Brianna Lee Foundation.

On Jessica's birthday Feb 6, Jim and I met with our lawyer and signed the legal paper work making the Brianna Lee Foundation official.

Linda

## The Brianna Lee Foundation

We lost a beautiful little granddaughter, at 37 weeks gestational, this past spring. As much as Brian was personally hurting, he had the insight to give Jessica a stuffed teddy bear so that she didn't leave the hospital empty handed. Not only did this silly little bear give Jessica something to hold on to as she left the hospital, it was there for her to hold and hug as she tries to heal.

Our Foundation is going to provide a teddy bear to any mom that is faced with leaving a hospital maternity floor empty handed. Although this bear will never replace the baby, it will give the mom something to hug hold and carry out of the hospital. Through the healing process the bear will continue to be there to hug, love, hold and cry with.

We are in the works with a company to provide Pink, Blue and Tan teddy bears. The bears will have a tag directing them to our website, where there will be links to various support groups that can help them and their families heal.

Please keep this non profit in your prayers as we work to get this foundation off the ground.

Sincerely,

The Brianna Lee Board

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### Goals of the foundation

Our next goal is to present our first donation of teddy bears to the hospital where Brianna was born, on what would have been her first birthday, May 14, 2013. We will start out small, supplying hospitals in the area, however as donations come in and as we are able to purchase more bears, we will branch out to other hospitals. Our vision is to get these bears in every hospital in the United States. We can do this with your support and help!

Thank you.



### Contact Information

Address:

P.O. Box 212 Jenison, MI 49426

Phone #

(616) 481-3727

Web site:

[WWW.Briannaleefoundation.org](http://WWW.Briannaleefoundation.org)

(currently under construction)

### Brianna Lee Foundation Board

Linda Miller	President
Jessica Miller	Vice President
Jennifer Wiersma	Secretary
Jim Miller	Treasurer

### Board of Directors

Brian Miller, Jeff Miller, Jamie Wiersma, and Mackenzie Wiersma

Special Thanks to the following gentlemen for **donating** their services to the foundation.

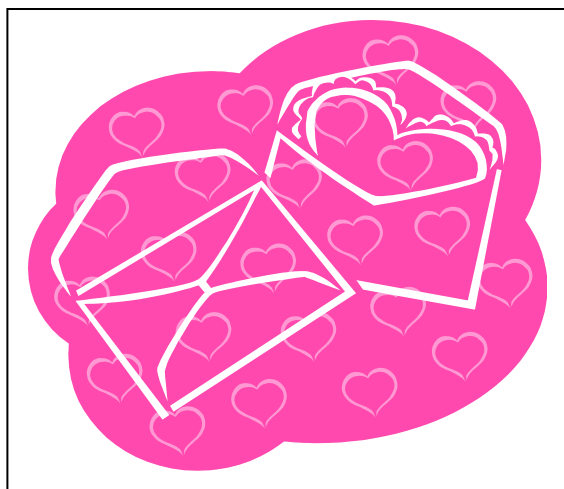
Tim Sarber at Tangram Creative- email [tier12@charter.net](mailto:tier12@charter.net) for his work as the graphic artist.

Ed Jackson, attorney at Jackson and Jackson Associates PC. 120 East Walker St, St John's Mi 48879 phone number 989 224 6734



## The Story behind the Logo

When I first threw the Brianna Lee Foundation idea out to my family, I was, as I always am, so impressed with their willingness and excitement to help. I am so excited how instantly supportive they all were! I could not have gotten this put together in the short amount of time without their support. There is so much to do to get a foundation like this up and running and running correctly. Everyone pitched in and started helping and sharing in the work. Even my 14 year old Granddaughter Mackenzie! She went to school after we all started talking about the foundation and in art class she designed the logo. The image below is her drawing. I love it! We took her design to the graphic artist, Tim Sarber, and told him we wanted our logo made from Mackenzie's design. So thank you Mackenzie for your wonderful idea and for designing the logo. Thank You Tim for working with her design!



**Please keep the foundation  
in your prayers and if you  
are able please send your  
gift/donation to  
Brianna Lee Foundation  
PO Box 212  
Jenison Mi. 49429-0212.  
We will send you a receipt  
for your tax purposes.**



Brianna Lee Foundation  
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Jenison, MI 49429-0212



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